



Northern California Region Profile

SNAPSHOT

2001-2005

The Northern California Region includes eleven counties — Del Norte, Humboldt, Lake, Lassen, Mendocino, Modoc, Nevada, Plumas, Sierra, Siskiyou and Trinity. This region accounts for 1% of California's jobs and 1.5% of its population. The region's unemployment rate in 2005 was 6.9%. This region had the third highest unemployment rate of the nine regions, above the state average of 5.4%. The region's average annual wage for private industry was \$27,726 in 2005; the per capita income was \$28,853.

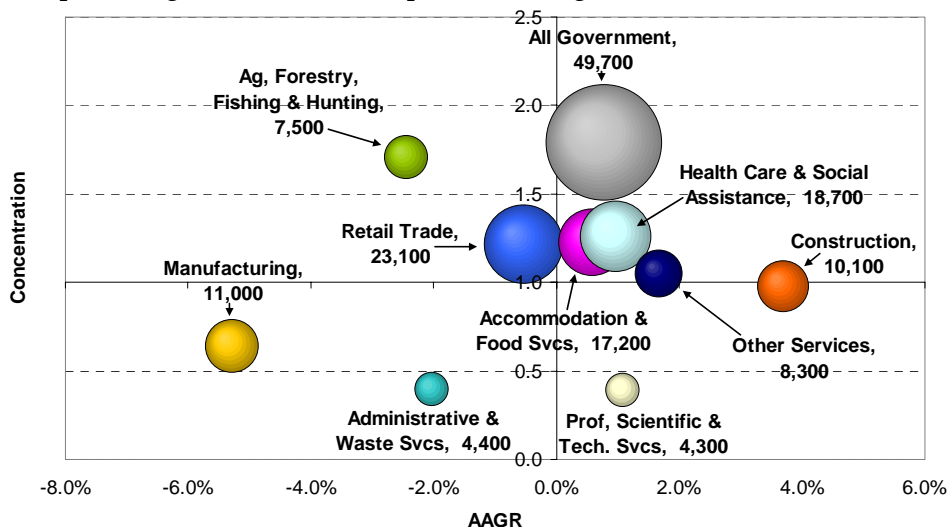
Industry Employment

Overall, from 2001 to 2005, the Northern California Region experienced slight job growth of only 0.1%. Government jobs grew by 3.1%, while private industry jobs decreased by 1%. At the same time, the region's traditional economic base¹ reported job losses of 7.5%.

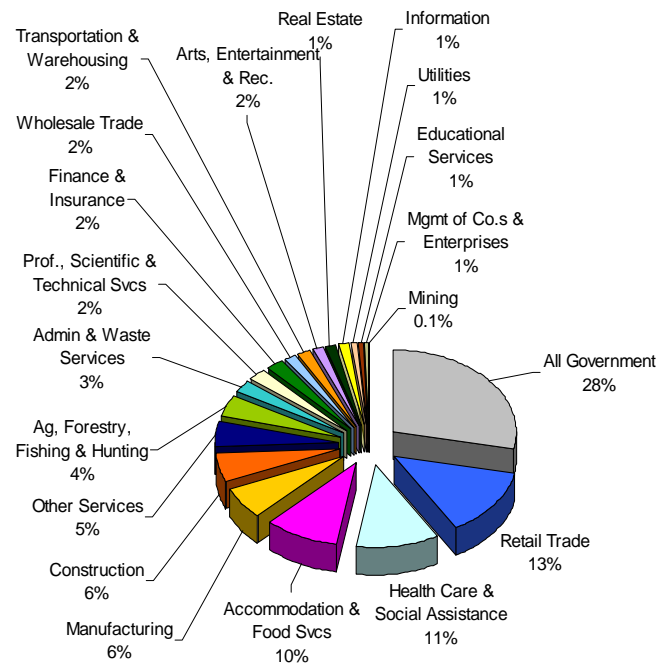
The region ranked eighth in employment growth among the nine regions for this period, and sixth in population growth.

Of all private firms, over 99% have fewer than 100 employees and 98% have fewer than 50 employees. Firms with fewer than 100 employees provide almost 83% of the jobs for the region.

Top Ten Largest Industries — Employment Change 2001-2005



Industry Composition 2005



**Net Job Growth
2001-2005**
0.1%

**Unemployment Rate
2005**
6.9%

**Population Growth
2001-2005**
3.2%

**Per Capita Income
2001 2005**
\$24,975 \$28,853

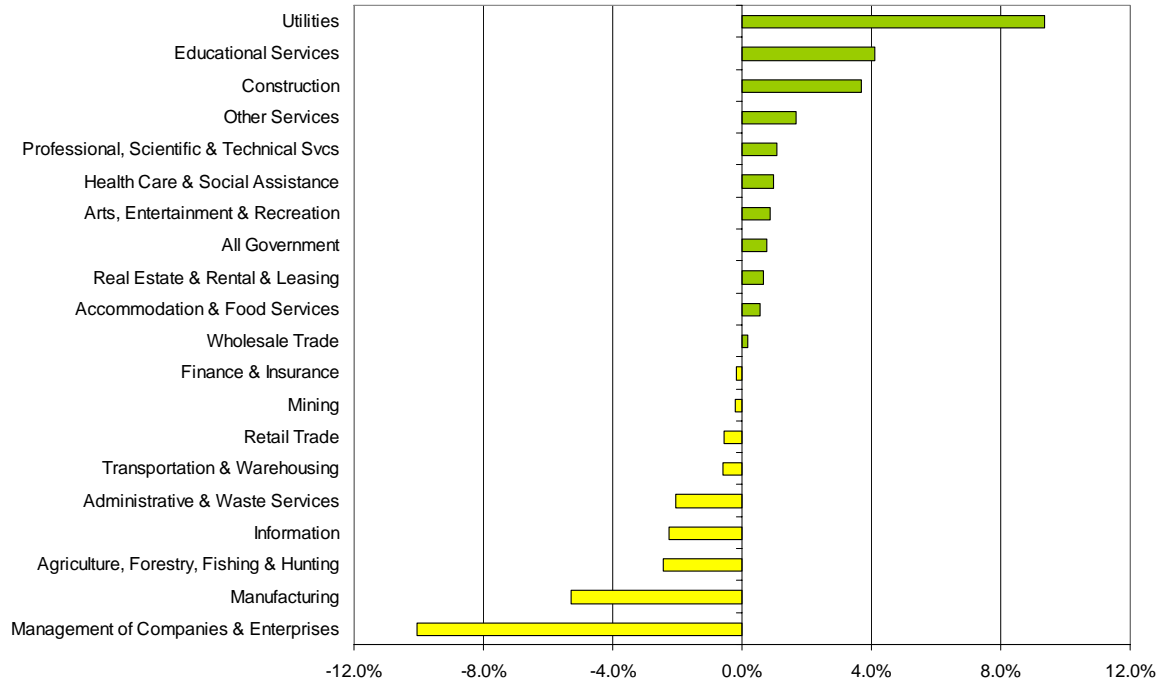
Size of Firms 2005

| < 100 | < 50 |
|-------|-------|
| 99.4% | 98.0% |



¹ Primarily export-oriented industries. See full regional profile at www.labor.ca.gov/panel for details.

Job Growth by Industry Sector 2001-2005



Fastest Growing Sub-sectors 2001-2005

- Transportation Equipment Manufacturing (NAICS 336), with a 10.1% average annual growth rate (AAGR);
- Utilities (NAICS 221), with a 9.4% AAGR;
- Performing Arts, Spectator Sports & Related Industries (NAICS 711), with a 9.0% AAGR;
- Wholesale Electronic Markets & Agents & Brokers (NAICS 425), with a 7.9% AAGR;
- Specialty Trade Contractors (NAICS 238), with a 5.3% AAGR;
- Private Households (NAICS 814), with a 5.1% AAGR;
- Building Material & Garden Equipment & Supplies Dealers (NAICS 444), with a 4.7% AAGR;
- Personal & Laundry Services (NAICS 812), with a 4.7% AAGR;
- Construction of Buildings (NAICS 236), with a 4.4% AAGR; and,
- Educational Services (NAICS 611), with a 4.1% AAGR.

Competitive Advantage — Sub-sectors with Highest Concentration of Jobs* in 2005

- Forestry & Logging (NAICS 113) with a concentration of 41.5;
- Fishing, Hunting & Trapping (NAICS 114) with a concentration of 22.4;
- Wood Product Manufacturing (NAICS 321), with a concentration of 9.8;
- Beverage Manufacturing (NAICS 312) with a concentration of 2.7;
- Mining (except Oil & Gas) (NAICS 212) with a concentration of 2.6;
- Gasoline Stations (NAICS 447) with a concentration of 2.4;
- Animal Production (NAICS 112) with a concentration of 2.2;
- Nonstore Retailers (NAICS 454) with a concentration of 2.1;
- Accommodation (NAICS 721) with a concentration of 2.0; and,
- Utilities (NAICS 221) with a concentration of 2.0.

* Compared to statewide concentration



Presented by the California Economic Strategy Panel
For more information and the complete economic profiles,
go to www.labor.ca.gov/panel.

